

A person wearing a black helmet and jacket is riding a motorcycle towards the camera on a paved road that curves through a dense forest of tall, thin trees. The motorcycle's headlight is on, casting a small glow. The road has white dashed lines on the edges. The overall atmosphere is serene and adventurous.

M/C

M E S S E N

3. – 5. MARCH 2023

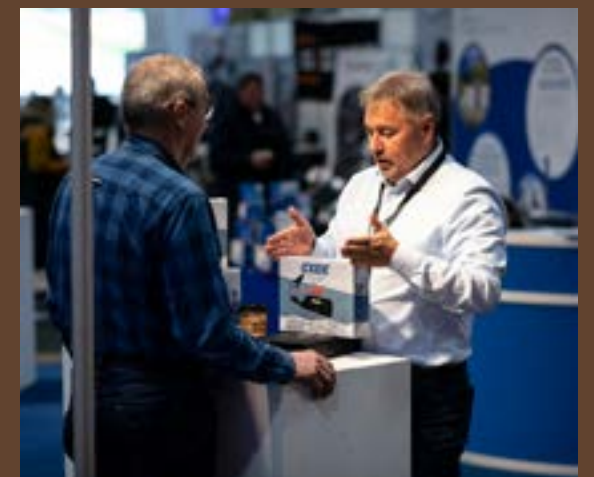
FREEDOM EXPERIENCES UNITY



If the motorcycle people are your customers and market – new or old - it means that the MC-Fair - motorcycle fair - is your arena for sales and marketing. Whether you want to promote your business, sell products direct, or meet with potential new dealers. As an exhibitor at the MC fair, you also have the opportunity to profile your company on all available advertising arenas and surfaces in the vast exhibition center.

The MC fair is Norway's most important meeting place for motorcycle enthusiasts. Every other year in March, the halls at NOVA SPEKTRUM are filled with this year's news in motorcycles and equipment. The range represents the wide spectre of the market: In between the motorcycles you will also find light mcs, mopeds, ATVs, equipment and much more. And of course, as usual, we aim to provide spectacular entertainment for all ages, with performers showcasing mind-blowing tricks on two wheels.

Do you want to know more about the possibilities of becoming an exhibitor? Contact us by mail or phone - and we can discuss all various solutions.

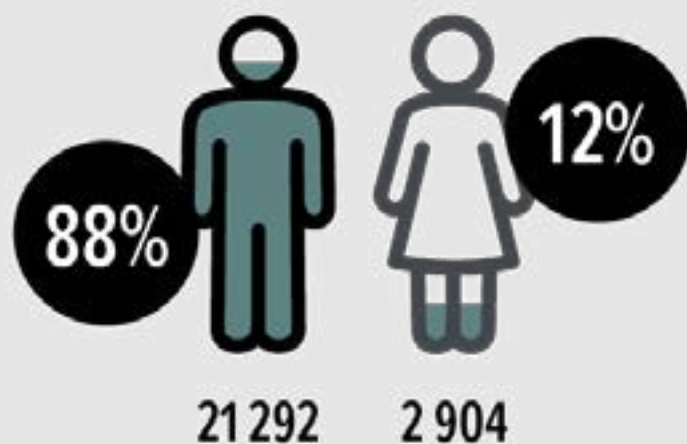




24 196

visitors from
all over Norway

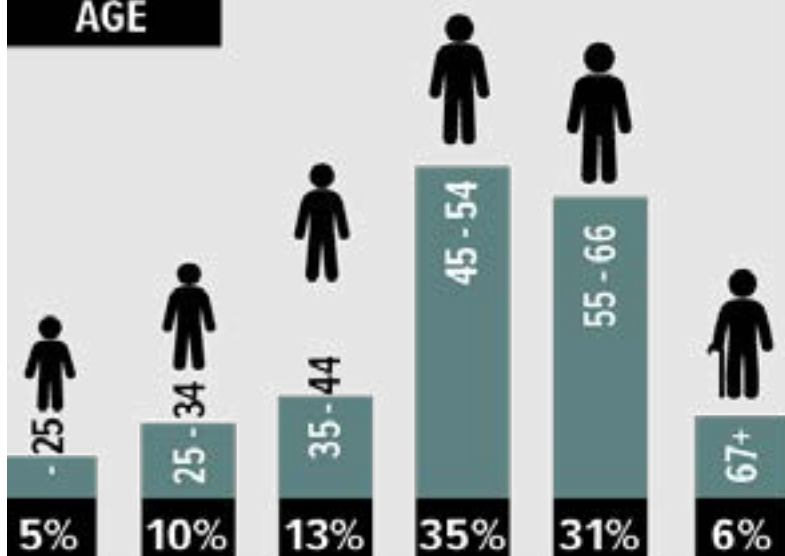
GENDER



18 147

are owners
of motorcycles

AGE



FOR APPLICATION
AND MORE
INFORMATION:

MCMESSEN.NO



VISITORS FEEDBACK



78%

were very pleased
with the fair



84%

were satisfied
with the activities



80%

will recommend others to
buy tickets to the fair



EXHIBITOR FEEDBACK



94%

met relevant
customers and contacts



92%

were satisfied with
the fair in total



80%

sold directly and/or got
orders at the fair

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